

The Real Estate ANALYST

SEPTEMBER 30 1947

Volume XVI

A concise easily digested periodic analysis based upon scientific research in real estate fundamentals and trends....Constantly measuring and reporting the basic economic factors responsible for changes in trends and values.....Current Studies.....Surveys.....Forecasts

Copyright 1947 - by ROY WENZLICK & CO. - Saint Louis

REAL ESTATE ECONOMISTS, APPRAISERS AND COUNSELORS

Number 44

MORTGAGE ACTIVITY IN PRINCIPAL CITIES

HE charts on pages 366 through 369 show the trend of mortgage activity in thirty-eight cities. The figures have been adjusted for seasonal variations. Figures for Queens and the Bronx were obtained from the Mortgage Bulletin prepared by Savings Banks Trust Company of New York.

The San Francisco Area includes the figures for the five counties in that Area, whereas the figures for Atlanta, Georgia, include Fulton County, only. The figures for Dallas, Texas, and Yonkers, New York, are made up of new mortgages only.

In order to show Oakland, California, we plotted the figures for Alameda County alone, but Alameda County is still included in the San Francisco Area chart. Since the San Francisco figures which include all five counties in the Area are higher than the figures for Oakland (Alameda County), we can conclude that the other four counties in the Area have reported higher mortgage activity on the average than Alameda County.

Los Angeles tops all of the charted cities by a wide margin, reaching its peak in late 1946 and showing little decline since then. San Francisco, Miami and Syracuse are all closely bunched for the second highest spot, while Hartford, Oklahoma City, Oakland, Tulsa and Atlanta fall into the third group.

Queens shows a much higher rate of activity than does the Bronx; however, only figures on mortgages of \$10,000 or over were available for these two boroughs. In comparing Manhattan with Brooklyn we find Manhattan far ahead.

Other interesting comparisons may be made between Tulsa and Oklahoma City, Indianapolis and Cincinnati, Boston, Hartford and Cambridge, Cleveland, Chicago and Detroit, Portland and Seattle, St. Louis and Kansas City, and San Diego and Los Angeles.

Every effort has been made to make this report complete, but so far figures for Richmond Borough, New York, and Jersey City, New Jersey, have been unobtainable.

Mortgage activity springs from two main sources, financing of new building and refinancing of existing buildings. Due to the fact that real estate activity, after reaching its peak in 1946, has fallen slowly, and the reported increase in new construction in 1947 is, to say the least, controversial, we believe that mortgage activity will not show up so well in 1947 as it did in 1946. Of the thirty-eight areas charted, twenty-two show a lower trend in 1947 than in 1946.

NATIONAL INCOME, WAGES AND PROFITS

HE chart on page 363 shows the amount of national income, compensation of employees, and corporation profits, after taxes, in billions of dollars per year from 1909 through 1946.

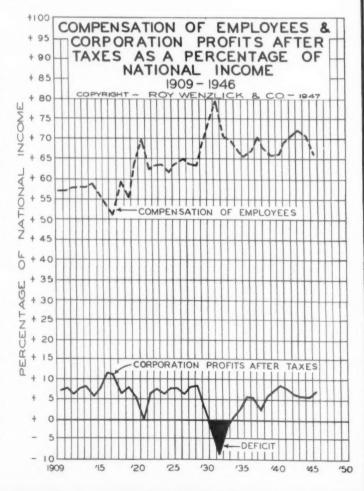
National income has shown a tremendous increase since 1938, reaching an all-time high of 165 billion dollars in 1946. Corporation profits, although reaching a high of 12 billion in 1946, have had a very rocky road to follow and, in 1931, 1932 and 1933 showed a deficit of 1.6, 3.6 and .6 billion dollars, respectively. Actually the 12 billion dollar profit is considerably less for it includes inventory profits.

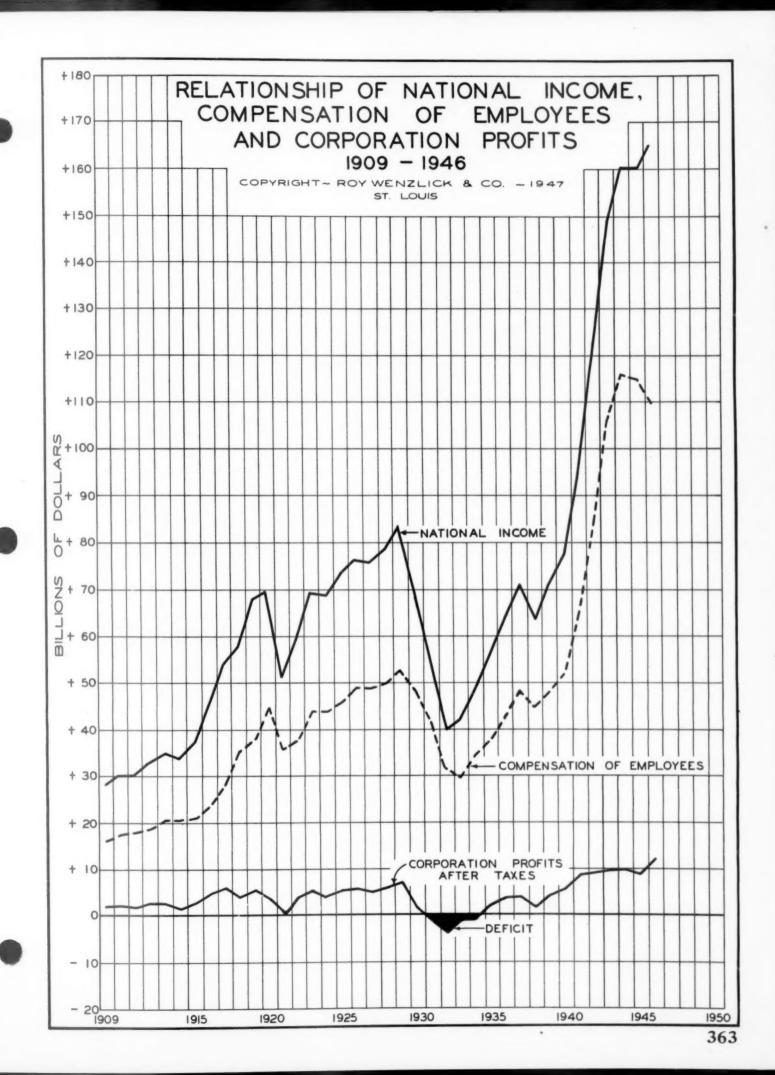
This "unreasonable" profit of 12 billion dollars has been discussed at great length by certain members of the Administration and various labor spokesmen, and has borne the brunt of their attack on the high cost of living. In making the assertion that price increases accounted for the increased profits, government and labor have overlooked one very important source of 1946 corporation profits, tax refunds. Reliable estimates place the amount of tax refunds to corporations at between three and four billion dollars. If we take the lower figure as correct, corporation profits for 1946, without the tax refunds, would have been 9 billion dollars. This figure is the same as 1945 profits and .9 billion less than 1944 profits.

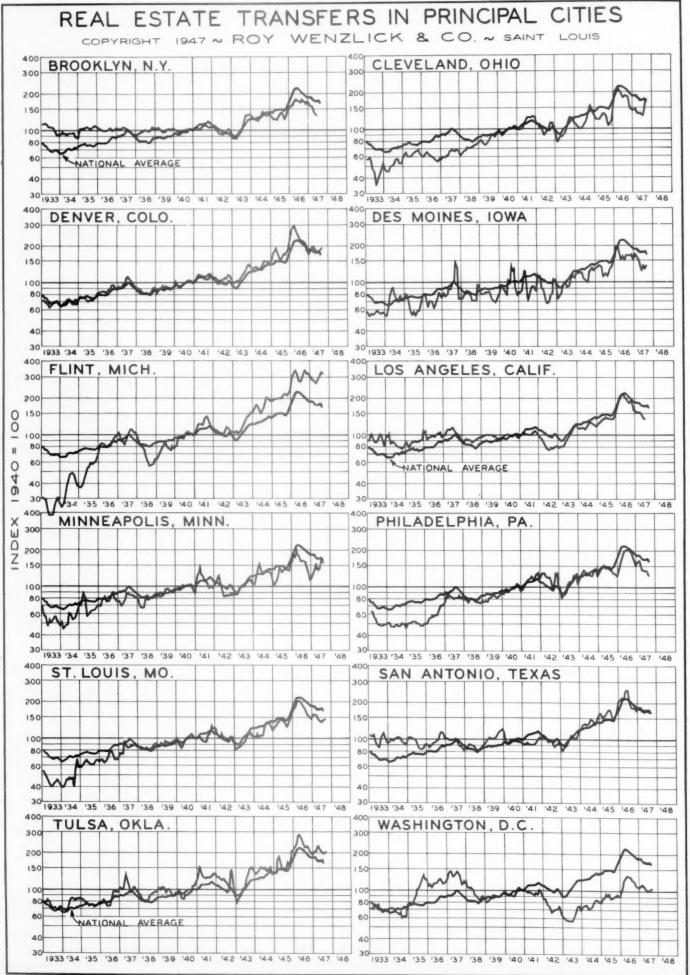
Compensation for employees has also risen to new heights, reaching 116 billion in 1944. The small drop since then was not caused by reductions in pay, as wages have steadily increased, but by a reduction in hours worked.

The chart to the right shows the percentage of national income received by employees, and the percentage of national income received as corporation profits. Perhaps the most significant disclosure of this chart is that during the years 1931, 1932 and 1933, when corporation profits were wiped out by large deficits, employees received the highest percentage of the national income of any of the years covered by the chart. In the light of these data the great hue and cry regarding "unreasonable" corporation profits certainly seems to be quite unfair.

Few people will deny that the cost of living has soared to a most painful height, but to ignore the expanding cost of government, continually increasing labor costs, and the unprecedented high incomes of our food-producing farmers, and to throw the entire blame on the so-called "profiteering" business man seems most illogical.







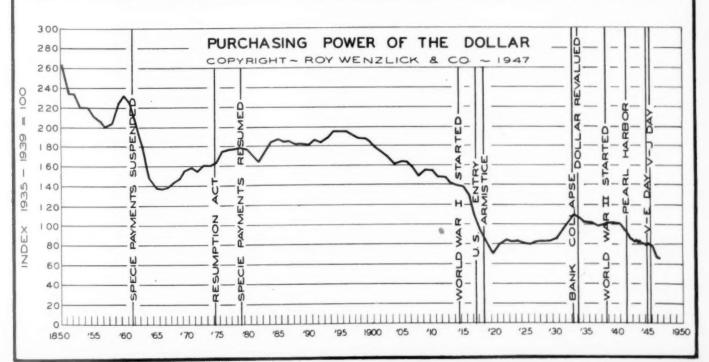
PURCHASING POWER OF THE DOLLAR CONTINUES DECREASE

N the March 1947 issue of the Real Estate Analyst, we charted the purchasing power of the dollar from 1850 to 1947 on the basis of the 1850 dollar equalling 100. Since so few of our clients remember 1850, we have changed our base in this month's chart to the 1935-1939 average.

Inasmuch as the purchasing power of the dollar varies with the different goods and services purchased, we have chosen the group of goods and services with which everyone is most familiar, the cost of living items. Therefore, the chart shows how the average purchasing power of the 1935-1939 "cost of living" dollar has fluctuated since 1850.

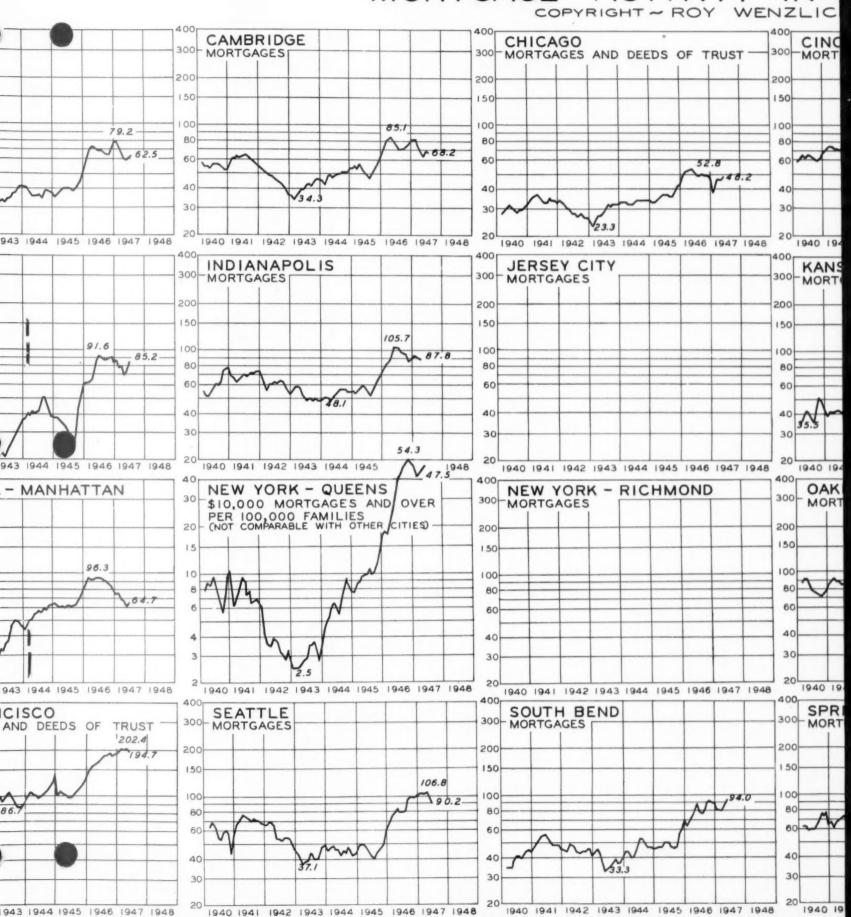
The latest figures show that this dollar's purchasing power has fallen to 63.7 cents, or it is worth just 63.7 per cent of what it was worth during 1935 to 1939. Another way of expressing this decline is: If in 1939 a family spent \$200 a month for food, rent, clothing, heat, ice, gas and electricity, the same amount of goods and services in September 1947 would cost them \$314.

Large wage increases without a corresponding increase in productivity will cheapen the purchasing power of the dollar by raising prices and increasing the amount of money in circulation. Deficit financing, which, reduced to its simplest terms, means dumping more money into the stream by government fiat, adds to the supply of money without increasing production. We are all quite familiar with the most recent examples of the dollar's debasement. The Marshall Plan, regardless of its extent, is bound to be inflationary. The money for the European nations will never leave this country. It will be spent by the government right here in America, and will go into the hands of the farmers, food processors, manufacturers and other producers of goods for Europe. The goods will be shipped out of the country. Therefore, we will have an increase in the American money supply and to all intents and purposes a decrease in the amount of goods produced for American consumption. There is a strong possibility that by the time inflation pressure from the Marshall Plan becomes evident, other deflationary forces will be at work which will largely nullify further cheapening of the dollar.

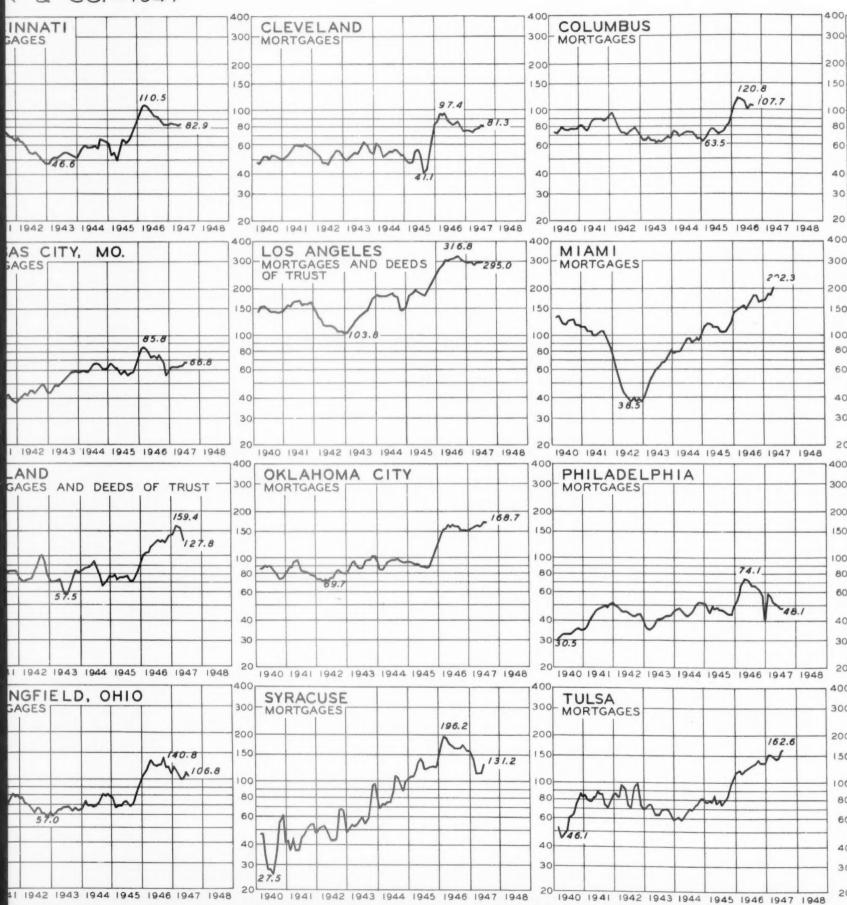


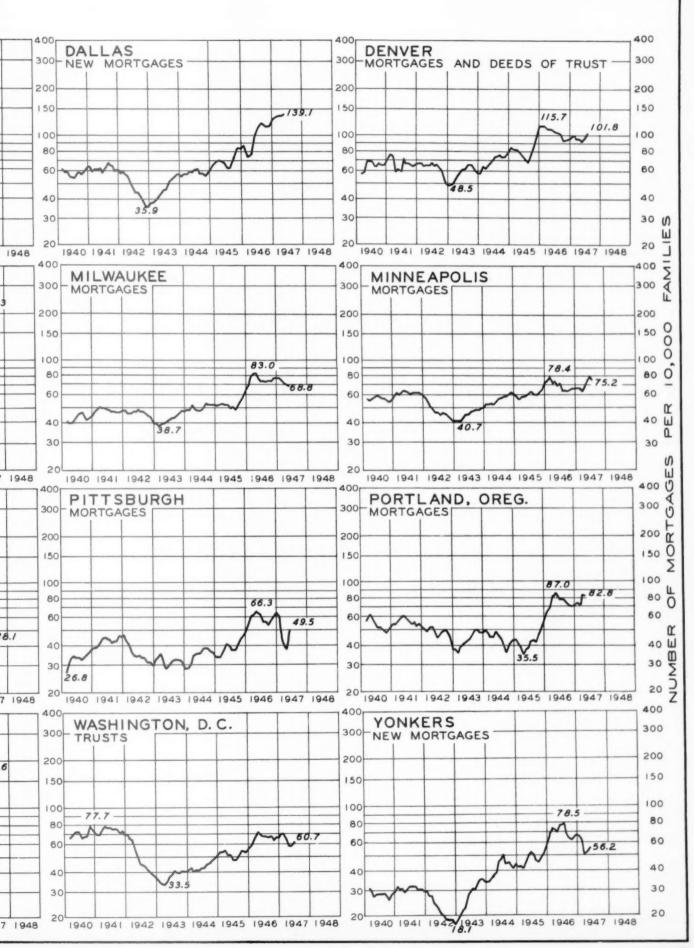


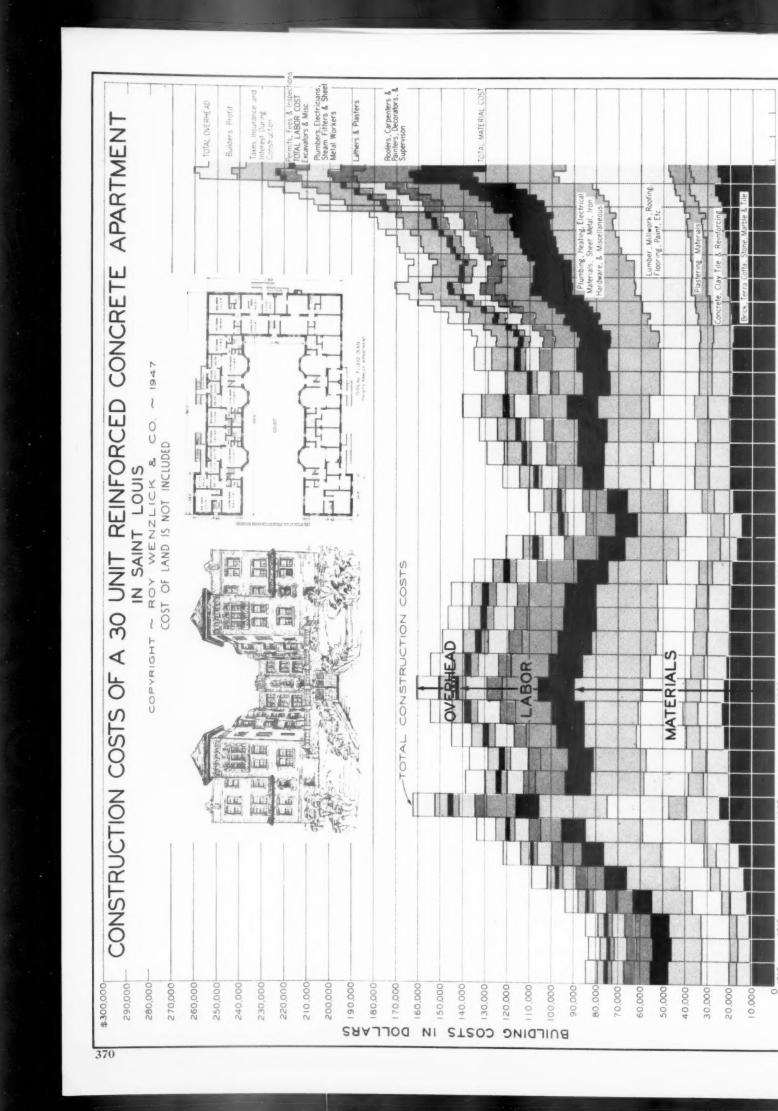
MORTGAGE ACTIVITY IN



PRINCIPAL CITIES







VARIATION IN COST OF A THIRTY-FAMILY REINFORCED CONCRETE APARTMENT IN SAINT LOUIS

- ROY WENZLICK & CO. - 1947 COPYRIGHT

MATERIAL

- Cost of face brick, dobies, flue lining, terra cotta, cut stone, marble and tile.

 2. Cost of concrete, claytile and reinforcing.

 3. Cost of all plastering materials.

 - Cost of all lumber, flooring, millwork, roof-
- electrical work, sheet metal work, iron Cost of all materials for plumbing, heating, work, hardware and special equipment. ing, paint, etc.
- 6. TOTAL MATERIAL COST.

LABOR

- 7. Cost of setting all stone, tile and marble and laying all brick.
- 8. Cost of carpentry, roofing, flooring, painting, decorating, and builder's general supervision.
- Cost of labor on plastering. 9.
- fixtures, wiring, heating plant and sheet Cost of installing plumbing material and metal work.
 - Cost of excavation and miscellaneous. Cost of excavation and
 TOTAL LABOR COST.

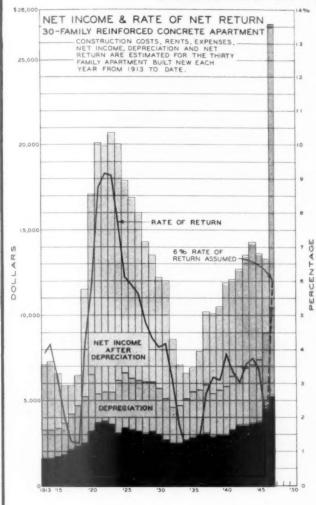
OVERHEAD

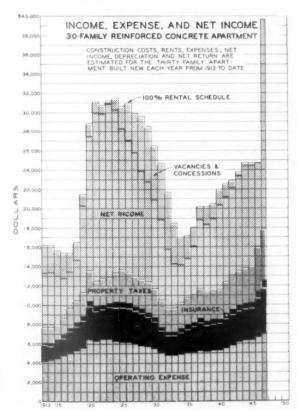
- 13. Cost of all city permits, utility connection 14. Cost of interest during construction and costs, plans and engineering fees.
 - 15. Estimated profit made by the builder 7%. taxes and insurance.
- TOTAL OVERHEAD COST.
- 17. TOTAL COST OF CONSTRUCTION.

	ATE	1.	MATERIAL					LAB	-				Ó	OVERHE	4	
5,977 \$3,642 \$12,537 \$14 5,427 \$,642 12,659 13 5,487 3,642 12,640 14	\$12,537 12,659 12,640		13	\$14,815 \$13,865 14,260	6 \$47,555 46,247 47,023	7 7,987 7,987 7,967	\$ 7,217 7,217 7,277	\$4,630 4,630 4,595	\$5,367 5,367 5,597	\$1,900 1,900 1,900	\$27,101 27,161 27,326	\$1,445 1,445 1,495	\$ 3,143 3,103 3,188	- 5 5,320 5,250 5,300	\$ 9,908 9,798 9,983	\$ 84,564 83,206 84,332
7,389 3,587 13,336 18 10,693 4,025 14,100 23 10,157 5,396 19,330 25 11,385 6,014 22,046 25 15,110 7,938 27,558 30	13,336 14,100 19,330 22,046 27,558		25 23 30 30 30	18,296 23,867 25,974 25,679 30,608	54,792 66,219 76,581 84,698 105,424	8,307 9,417 9,574 10,698 10,351	7,326 7,953 8,600 9,230 13,261	4,690 5,020 5,330 5,090	5,777 5,954 6,084 6,326 7,414	1,900 1,900 1,900 2,120 2,710	28,000 30,104 31,178 33,704 38,826	1,545 1,720 1,635 1,770 2,070	3,473 8,4428 4,863 63 863	5,900 6,850 7,700 8,400	10,918 12,543 13,763 15,033 17,953	93,710 108,866 121,522 133,435 162,203
11,220 6,890 19,912 24,134 10,010 6,359 20,818 23,655 11,005 6,385 21,905 23,910 10,955 6,730 19,885 24,583 10,785 6,678 19,305 30,898	19,912 20,818 21,905 19,885 19,305		223,0	134 355 310 383 398	82,349 81,123 85,435 85,283 89,876	11,101 11,024 11,933 14,538 15,832	13,483 12,528 13,696 16,213 16,360	5,450 5,560 5,560 6,840 6,910	7,527 8,044 8,560 10,087 9,497	2,710 2,710 3,100 3,380 3,380	40,271 39,866 42,849 51,058 51,979	2,010 2,020 2,220 2,620 2,920	5,248 5,218 5,313 5,888	8,700 8,600 9,150 9,750 10,020	15,958 15,838 16,683 17,918 18,828	138,578 136,827 144,967 154,259 160,683
10,240 6,029 16,192 30,475 10,020 6,078 16,494 28,996 10,020 5,893 16,227 28,035 10,160 5,631 17,067 28,385 8,973 5,952 14,737 26,499	18,192 16,494 16,227 17,067		28,9 28,0 28,0 26,4,3	985 995 995	85,982 81,819 79,929 80,363	15,162 14,995 14,474 13,598 13,469	16,440 16,380 16,380 16,462 13,536	6,100 6,000 5,720 5,074 4,537	9,2062 9,315 9,306 9,206	3,380 3,380 3,477 3,160	50,287 49,817 49,269 47,917 43,998	2 2 870 2 670 2 640 2 649 2 649	5,703 5,537 5,427 5,170 5,057	9,750 9,400 9,250 9,160 8,500	18,323 17,607 17,347 16,979	154,592 149,243 146,545 145,259 134,895
7,829 5,719 12,847 24,066 8,015 5,796 11,813 21,354 8,650 5,570 15,500 18,030 9,050 6,600 19,890 21,100 8,930 6,486 18,800 22,150	12,847 11,813 15,500 19,890 18,800		24,0 21,3 18,0 22,1	66 30 50 50	66,887 61,394 65,900 76,590	11,800 9,819 9,180 9,180 11,880	11,641 10,090 8,010 8,010 9,980	3,960 3,270 3,000 3,805	9,285 7,826 7,460 7,460	2,370 2,080 1,970 1,970 2,250	39,056 33,085 29,620 29,620 35,375	2,465 2,260 1,990 1,745 1,700	4,513 4,065 6,116 6,620 7,887	7,600 6,750 6,826 7,557 7,937	14,578 13,075 14,932 15,922 17,524	120,521 107,554 110,452 122,132 129,215
9,180 5,700 17,600 23,250 9,500 5,845 20,290 23,600 9,300 5,760 17,770 22,420 1100 5,760 17,680 23,720	17,600 20,290 17,770		23,4,6	2000	75,210 79,635 73,870	12,700 13,300 11,750	11,650 12,880 11,100	4,300 4,145 3,820 5,190	7,460 6,685 6,100 6,100	2,815 2,815 2,250	38,925 39,825 35,020	1,855 2,140 2,155 2,230	8,546 10,200 9,850 10,300	8,130 8,560 7,770 8,150	18,531 20,900 19,775 20,680	132,666 140,360 128,665 135,085

134,024 133,512 136,236 139,916	147,094 146,587 153,287 160,426	164,346 170,172 170,797 164,826	73	ထိုက်က်က်	178,440 178,701 178,701 178,701 177,291	182,362 203,068 202,863 205,587 206,377	207,007 207,007 207,557 213,709 214,447 219,287	220,376 222,449 226,603 227,221 235,803 243,986	257,954 259,699 260,832 260,475 259,520 255,966	253,823 257,382 258,451
20,829 20,767 21,221 21,641	22,744 22,737 23,667 24,786	25,312 26,002 26,127 25,066	25,053 25,053 24,645 25,114	25,419 25,580 25,593 26,367	26,850 26,881 26,881 26,881 26,881	27,855 31,273 31,250 31,615 31,735	31,833 31,833 31,921 32,785 32,854 33,494	33,650 34,044 34,438 34,492 35,530 36,567	38,704 38,982 39,115 38,959 38,525	38,282 38,706 38,930
8,768 8,734 8,913 9,153	,623 ,028 ,495	10,752 11,132 11,174 10,782	10,777 10,777 10,617 10,875	11,043 11,132 11,138 11,464	11,674 11,690 11,690 11,690 11,690	11,950 13,210 13,200 13,420 13,500	13,540 13,540 13,600 14,000 14,300	14,400 14,600 14,800 14,820 15,400	16,800 16,990 17,064 17,040 16,745	16,605 16,838 16,908
9,806 9,778 10,053	10,866 10,890 11,384 12,036	12,305 12,615 12,698 12,029	12,021 12,021 11,773 11,984	12,121 12,193 12,200 12,648	12,921 12,936 12,936 12,936 12,936 13,122	13,650 15,808 15,795 15,940 15,980 15,980	16,038 16,038 16,066 16,530 16,579 16,939	16,995 17,189 17,383 17,417 17,875 18,312	19,649 19,737 19,796 19,777 19,726	19,422 19,613 19,767
2,255 2,255 2,255 2,255	2 2 2 2 2	2,255 2,255 2,255 2,255	2,255 2,255 2,255 2,255	2,255 2,255 2,255 2,255	2,255 2,255 2,255 2,255 2,255 2,255	2, 255 2, 255 2, 255 2, 255 2, 255 2, 255 2, 255 2, 255	2,2,2,2,2,2,2,2,2,2,2,2,2,2,2,2,2,2,2,	2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2	2,255 2,255 2,255 2,255 2,255	2,25 2,255 2,255 555
38,995 38,995 41,095	2,410 2,07	52,860 52,860 53,660 48,140	48,140 48,140 46,110 46,110	46,110 46,110 46,110 49,000	50,670 50,670 50,670 50,670 50,670 50,518	54,661 71,299 71,299 71,299 71,299	71,665 71,665 73,944 73,944 73,944	75,487 75,767 76,337 76,337 76,337	85,626 85,626 85,626 85,626 85,626	85,626 85,626 85,626
2,815 2,815 2,815	g	3,940 3,940 3,940	3,800 3,800 3,800	3,800 3,800 5,340	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	5,347 6,196 6,196 6,196 6,196	6,196 6,196 6,196 6,196 6,196 6,196	6,196 6,196 6,196 6,196 6,196 6,196	6,591 6,591 163,69 163,69 163,69	6,591 6,591 6,591
6,100			6,910 6,910 6,910 6,910	6,910 6,910 6,910 6,910	6,910 6,910 6,910 6,910 6,910	8,054 10,936 10,936 10,936 10,936	00 00 00 00 00	10,936 11,506 11,506 11,506 11,506	13,964 13,964 13,964 13,964 13,964	13,964 13,964 13,964
5,340			6,210 6,210 6,000 6,000	6,000 6,000 6,000 6,000	000,000 000,000 000,000 000,000	8,633 8,633 8,633 8,633 8,633 8,633 8,633 8,633 8,633 8,633	8,998 8,998 8,998 9,199 9,199	9,199 9,479 9,479 9,479 9,479	======	11,084 11,084 11,084
11,200		16,500 16,500 16,680 14,900	14,900 14,900 13,900 13,900	13,900 13,900 13,900 13,900	15,200 15,200 15,200 15,200 15,200	6 6 6 6 6 6	22 22 22 22 22 22 22 22 22 22 22 22 22	23,729 23,729 23,729 23,729 23,729	25,482 25,482 25,482 25,482 25,482	25,482 25,482 25,482
13,540 13,540 14,590	6 4 W W F		வைமம	15,500 15,500 15,500 16,850	17,220 17,220 17,220 17,220 17,220	E 00 00 00 00	222664		R3 R3 R3 R3 R3 R3	28,505 28,505 28,505
74,200 73,750 73,920	0, 8, 4, 6,	86,174 91,310 91,010 91,620	91,546 91,546 91,546 91,546	97,266 98,466 98,556 99,870	100,920 101,150 101,150 101,150 101,150	99,846 100,496 102,673 103,343	103,509 103,509 103,971 106,980 107,649	111,239 112,638 115,828 116,392 123,936		9888
21,750 21,980 21,980	21,980 22,500 22,450 22,450	25,800 28,500 28,500	28,500 28,500 28,500 28,500	28,500 28,500 28,500 28,500	28,500 28,500 28,500 28,500 28,500	28,403 28,403 28,403 28,403 28,403 29,073	29,073 29,073 29,073 30,475 30,780 31,389	32,303 34,650 34,650 34,650	36,814 36,814 36,814 36,200 36,200	36
18,850 18,630 18,860	O OH	24,100 24,850 25,500 25,200	25,900 25,900 25,900 25,900	HOOO	33,100 33,100 33,100 33,100	33,619 33,619 33,437 33,437	2	34,220 34,583 35,420 35,984 43,260	51,120 51,200 52,200 52,300 51,120	2 200
5,810	030 030 940 530	6,650 6,704 6,704 6,704	6,540 6,540 6,540 6,540		7,000	6,825 6,927 6,927 6,994 6,994	6,994 7,047 7,047 7,047 7,047	7,054 7,054 7,789 7,789 8,057	0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0	9,405 9,325 9,420
9,220	,150 ,270 ,320	,330 ,330 ,560	9,560 9,560 9,560	n m m m o	9,920 10,150 10,150 10,150 10,150	9,574 9,912 9,912 10,373	0 0000,	0,1034	12,278 12,278 12,278 12,278 12,700	N NOO
18,570	်ထ် တစ်တေ	19,490 19,490 21,046 21,046	21,046 21,046 21,046 21,046	4000	22,400 22,400 22,400 22,400 22,400	21,425 21,635 21,635 23,466 23,466	23,466 23,487 23,487 24,982 24,982	26,623 26,623 26,623 26,623 26,623 26,623	24,013 25,400 25,400 25,400 25,510	25,510 25,510 26,400 26,400
1940	1940 1941 1941 1941	1941 1942 1942	1942 1943 1943	99 99	1945 1945 1945 1945	00000	96 96 96 96 96 96 96 96 96 96 96 96 96 9	1946 1946 1946 1946 1946		194 194 194 194
Ja 1 Ap 1			0			NO SAG	Ja PF Wr Ap My	No Saga	D F Mr Ap	Je Ag

EARNINGS ON 30 - FAMILY APARTMENT





N pages 370 through 372 we have brought the construction costs on our thirty-family fireproof apartment building up to date. This building now costs about 85¢ per cubic foot, or about \$12.00 per square foot in St. Louis, an increase of 90.7 per cent since 1939.

This building was discussed last in our March 31, 1947, Real Estate Analyst, and general specifications are given in that issue. The building contains 303,534 cubic feet and 21,372 square feet.

While the St. Louis costs will not apply to other metropolitan cities, it is believed that the variations in costs from year to year are fairly representative and are applicable to most of the larger urban centers.

The charts on the left of this page depicting the net income and rate of net return and income, expense and net income on this building show a startling improvement in the building's earning power since the decontrol of rents on new buildings.

An explanation of this splendid showing is necessary. Since rents have been decontrolled on new construction, we decided to figure the 1947 net return data in reverse. Therefore, we took a 6 per cent net return after depreciation as our starting point, and worked backwards to determine what rental schedule would be necessary to produce that return on today's replacement cost of \$278,-232 (\$20,000 for land + \$258,232, average cost for first nine months of 1947). The schedule, with no allowance for vacancies in 1947, is \$39,644. As there are 102 rooms in the building, the monthly rent per room runs approximately \$32.40. This includes shelter rent, one garage space, heat, water, janitor service, stove and refrigerator.

While this building can doubtless be kept filled at these rentals for the next two to four years, the inevitable drop in rental values will cut deeply into the net return and quickly place a loan in jeopardy.

APARTMENT BOND PRICES HOLD LINE

OR the past five months there has been no change in the apartment bond index, which has held a steady 75.8 since May 1947. Since the index's previous slump following last fall's stock market reverse, it has more than regained its lost ground by increasing 4-1/2 per cent to the present reading of 75.8, which is the best showing for any portion of the period covered by the chart.

After grinding along in the doldrums from 1938 to 1942 the index began its spectacular rise which was to last for nearly four years. The impetus from this rise came from the decreasing vacancy in apartments and a rising stock market. While the index follows the market (which has been fairly steady) to some extent, it may also react favorably to the 15 per cent rent increases when they become more widespread. On the other hand, the 15 per cent rent increases may have already been discounted in the index's latest advance. In this case, the next rental stimulus should come when the end of rent control becomes evident, providing we are not on our way into a depression when that day arrives.

INDEX OF APARTMENT BOND PRICES

Jan. Feb. Mar. Apr. May June	1931 72.0 69.1 66.3 63.6 59.2 54.4	1932 28.0 26.3 26.8 24.7 22.2 20.0	1933 19.8 18.6 18.0 17.6 18.0 19.6	1934 23.1 24.0 26.1 26.9 28.2 29.0	1935 31.7 32.7 33.7 35.0 36.8 38.7	1936 41.4 42.6 43.0 43.4 43.8 43.8	1937 47.8 47.8 47.8 47.8 47.8 46.9	1938 40.2 40.2 39.4 39.4 39.4 39.4	1939 40.2 40.2 40.2 40.2 40.2 41.0	41.0 41.0	1941 39.8 39.8 40.0 40.8 40.8 41.2	1942 41.5 41.5 41.5 41.5 41.5 41.5	1943 42.5 43.1 43.6 44.9 46.2 46.2	1944 51.9 53.0 53.5 54.0 54.0 55.1	1945 59.6 60.8 62.0 62.0 62.6 62.6	1946 71.8 71.8 71.8 73.2 73.2 73.9	1947 73.5 73.9 74.6 74.6 75.8 75.8
July Aug. Sept. Oct. Nov. Dec.	50.1 45.6 41.5 36.5 32.1 29.2	20.0 20.6 22.0 22.0 21.7 20.8	20.0 20.2 20.8 20.8 21.6 22.0	29.0 29.0 29.0 29.3 29.9 31.4	39.5 40.6 41.0 41.0 41.0	44.2 44.6 45.5 46.4 46.4 47.3	46.9 46.4 44.5 43.2 40.6 40.6	39.4 39.4 39.4 40.2 40.6 40.2	41.0 41.4	38.2 39.8 39.8 39.8 39.8 39.8		41.5 41.5 41.7 42.5 42.5	47.4 48.4 48.4 50.4 50.9	56.3 56.5 56.8 56.8 58.5	64.5 64.5 65.1 65.8 65.8	74.6 75.4 75.4 72.4 72.4 73.5	75.8 75.8 75.8

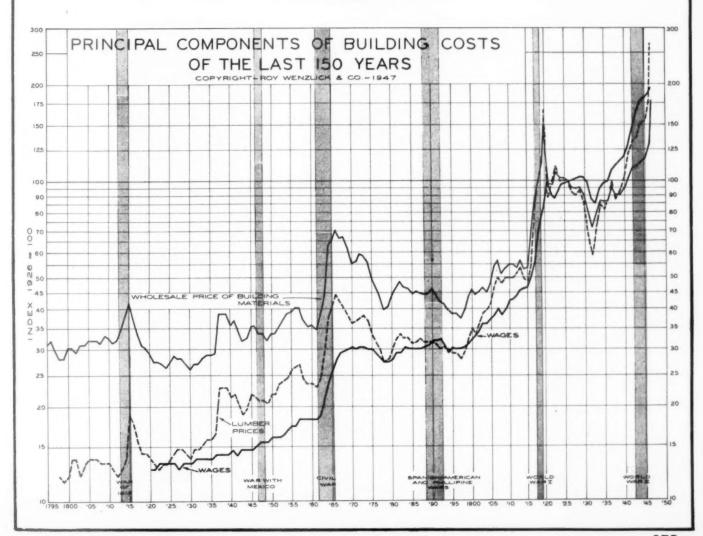


HOW LOW WILL BUILDING COSTS GO ?

T is axiomatic that building costs are high because the various components are high. The whole is equal to the sum of its parts. What is of particular interest is not that they are high, but how much higher will they go, how long will they stay there, and when and how far will they drop.

A quick glance at the chart below will show the two blue lines, representing lumber prices and wholesale prices of building materials, reaching four main peaks, following the War of 1812, Civil War, World War I and World War II. It is also significant that each major peak has been higher than its predecessor and that, generally speaking, the subsequent drop has not been severe enough to bring the price to the point where it was at the start of each boom. The one exception to this is found in the drop of wholesale building material prices following the War of 1812. Even the dreadful depression of the 1930's failed to collapse lumber and building material prices to their 1916 level.

We believe that lumber and building material prices are at their peak. We guess that this peak or near peak will continue into 1948 and that sometime during the year a considerable decline will set in. As we have said many times before, we think that there will be no sudden and drastic collapse, such as characterized the debacle of 1920-1921, but it will come, and it will be unmistakable and people will get hurt. (cont. on page 376)



HOW LOW WILL BUILDING COSTS GO? (cont. from page 375)

No one knows just when the break is coming, but none but the most self-deluding optimist will deny that the inflation bubble must burst - and it always happens when things look the best.

Some inquiry may be made as to why these prices seldom fall to their preceding lows. For instance, why did our most dismal depression fail to drive lumber and building material prices to their 1916 level, which had recorded an all-time high for building materials in over 50 years?

Part of the answer seems to be the inflexibility of wage rates. In the final analysis, practically all of the cost of any item is represented by some kind of wages to somebody. As long as the wage rates are inflexible, or rather inflexible in a downward direction, they act as a brake on dropping prices.

Another factor which helps check the fall of lumber and building material prices is the freight rate. Freight rates per ton mile rise and fall, but their trend has been up. In addition to the rise in the rate, lumber and building materials are being freighted a good deal farther than in the days when most lumber was logged on or near the building site and other building materials consisted largely of native stone and brick. There seems to be little chance of a really sizable reduction in freight rates and the tendency to freight longer distances will probably grow rather than diminish.

Therefore, it seems a reasonably safe guess that we will not see lumber or building material prices much lower than 1939 for a long time, if ever. And a further reasonable, though somewhat more risky, guess is that when they have finished their coming drop, they will be somewhere between 20 and 30 per cent below their present peak.